

Space

Full Color Ads	
Ad Type	Price
Center Spread	\$3,650 (1 available CALL FIRST!)
Back Cover	\$2,750 (1 available CALL FIRST!)
Inside Front Cover	\$2,425 (1 available CALL FIRST!)
Inside Back Cover	\$2,425 (1 available CALL FIRST!)
Inside Near Front or next to *TOC	\$1,775 (1 available CALL FIRST!)
Color Page Near Center	\$1,775 (6 available CALL FIRST!)
Color Page Near Back	\$1,775 (2 available CALL FIRST!)
Color Full Page, Non-Prime Location	\$1,500 (Varied available)
Color Half Page, Non-Prime Location	\$1,100 (Varied available)

*TOC= Table of Contents

Black and White Ads	
Ad Type	Price
Half page	\$550
Full page	\$885

Print Mechanical Requirements

Full Color Ads			
Ad Type	Width	x	Height
Center Spread (both pages)	16	x	10
Back cover	7.5	x	10
Inside front cover	7.5	x	10
Inside back cover	7.5	x	10
Inside near front or next to TOC	7.5	x	10
Color page near center	7.5	x	10
Color page near back	7.5	x	10
Color Full Page, Non-Prime Location	7.5	x	10
Color Half Page, Non-Prime Location	7.5	x	4.75

Black and White Ads			
Ad Type	Width	x	Height
Half page	7.5	x	4.75
Full page	7.5	x	10

Triangle Camps,
Track-Out, and More

Placement

All pages are sold on a first-come-first-served basis. **Payment must be received at time of request to reserve a page.** What we deem to be the best placement goes to those who pay early.

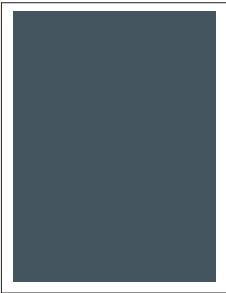
The color pages are in the center, inside front, back, and inside back of the directory. Color pages go fast, so pay early to reserve your spot.

Full page and half page black and white advertisements are placed in the directory in the order that we determine is best for the publication.

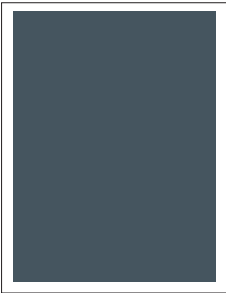
Ad Format

Finished ads should be in a 300 dpi high resolution PDF or JPEG format with the original file color format as CMYK with all fonts embedded. Black and white halftone ads can be saved as grayscale. Other acceptable formats include Adobe Photoshop saved at a high resolution 300 dpi JPEG. Half page and center spread ads must be 'horizontal' in orientation and no larger than the sizes described. Full page ads must be vertical. We cannot do any design work or modification to your ad; it needs to be print-ready when submitted.

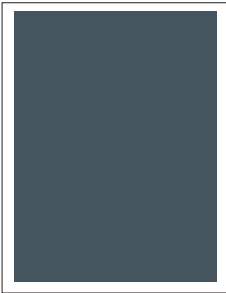
Fall 2024 Deadline:
July 5, 2024



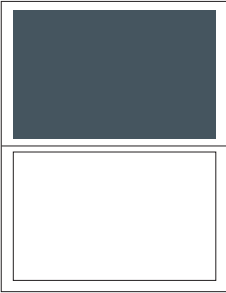
Back cover



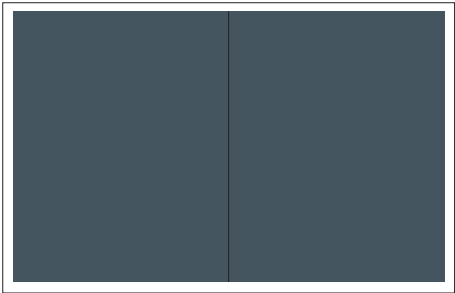
Full page Color



Full page B&W



Half Page B&W



Center Spread